



TRANSITION CONFERENCE

February 26, 2018 | Woodbridge, NJ



2018 Transition Conference **ADVERTISING OPPORTUNITIES**

Autism New Jersey is proud to once again offer a conference tailored to address the concerns of families with children aged 12 to 25 and to support the educators and professionals who work with them. 450 attendees are expected at this year's conference.

PRINT ADVERTISING

Promote your company and services in our 5.5" x 8.5" program booklet handed to each attendee the day of the event.

Full Page (5"W x 8"H)	\$300
Half Page (5"W x 3.75"H)	\$200
Quarter Page (2.25"W x 3.75"H)	\$150



TOTE BAG INSERT | \$400

Reach every attendee by inserting a piece of your literature (brochure, flyer, publication, etc.) into each conference bag. A copy of the insert must be sent to Autism New Jersey by January 15, 2018 for approval. 450 copies of each piece must be provided no later than February 1, 2018.

E-NEWSLETTER ADVERTISING

At least 3 monthly conference-specific e-newsletters will be sent to our targeted audience of parents and professionals in the autism community and will be scheduled between November and February.

Banner Ad (750 pixels x 100 pixels)	\$250
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WEBSITE ADVERTISING

The conference section contains one of our most frequently visited webpages between November and February. Target the 450 autism professionals, educators and parents who register for the conference and the tens of thousands more who browse our website.

Display Ad (250 pixels x 350 pixels)	\$250
Exhibitor Button Ad (250 pixels x 250 pixels)	\$100

Custom packages are available to fit your marketing needs and budget!

Jessica Barkosky | Communications & Marketing Manager | jbarkosky@autismnj.org | 609.588.8200 x25

Camera-ready files should be sent to jbarkosky@autismnj.org on or before January 15, 2018. PDF, JPEG, TIFF, EPS files are preferred. All ads are subject to an internal clinical review and must meet the criteria of the agency position statements on treatment.



The Power of Connection

Advertising Application

Advertising Deadline: January 15, 2018

Please select:

Print Advertising

	Nonmembers	Organization Members
<input type="checkbox"/> Full Page	\$300	\$270
<input type="checkbox"/> Half Page	\$200	\$180
<input type="checkbox"/> Quarter Page	\$150	\$135

Tote Bag Insert

<input type="checkbox"/> Tote Bag Insert	\$400	\$360
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E-blast Advertising

<input type="checkbox"/> Banner Ad	\$250	\$225
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Website Advertising

<input type="checkbox"/> Display Ad	\$250	\$225
<input type="checkbox"/> Exhibitor Button	\$100	\$90

TOTAL COST: \$ _____

ORGANIZATION NAME

CONTACT PERSON

PHONE

EMAIL

STREET

CITY

STATE

ZIP

Payment Information:

Autism New Jersey accepts applications with a credit card or purchase order number.

Check # _____

Purchase Order # _____

CARD NUMBER

EXP. DATE

VISA AMEX MC

PRINT NAME ON CARD

SIGNATURE (required for credit card)

Send completed form with payment to Autism New Jersey:

Mail to: Transition Conference Advertising, 500 Horizon Drive, Suite 530, Robbinsville, NJ 08691

Fax to: 609.588.8858

Email to: jbarkosky@autismnj.org

Custom packages are available to fit your budgetary needs! Please contact Jessica Barkosky at jbarkosky@autismnj.org or 609.588.8200 x25 for more information.

All advertising is subject to internal review prior to approval and must comply with Autism New Jersey's Position Statement on Treatment Recommendations. Visit autismnj.org/treatment.